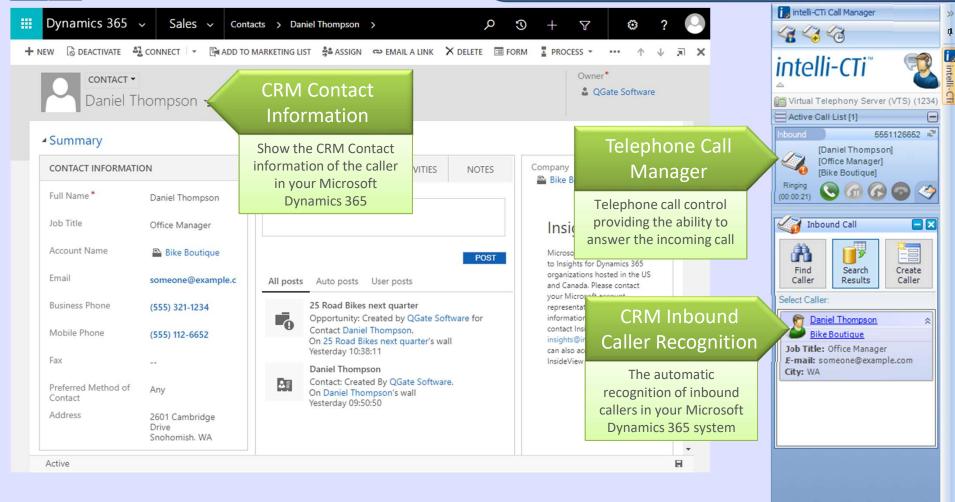


intelli-CTi for Microsoft Dynamics 365 Product Tour



Receiving an Inbound Telephone Call





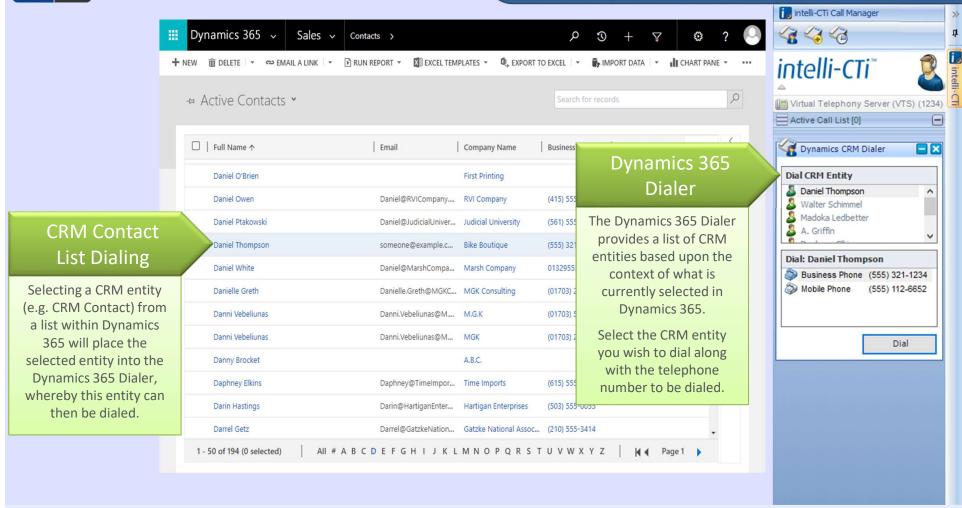
intelli-CTi Inbound Caller Recognition

- Receiving an inbound telephone call together with details of the caller from Dynamics 365
- On-screen call handling capability
- Selection of the caller automatically presenting their details within Dynamics CRM



Preview Dialing from CRM (List Dialing)





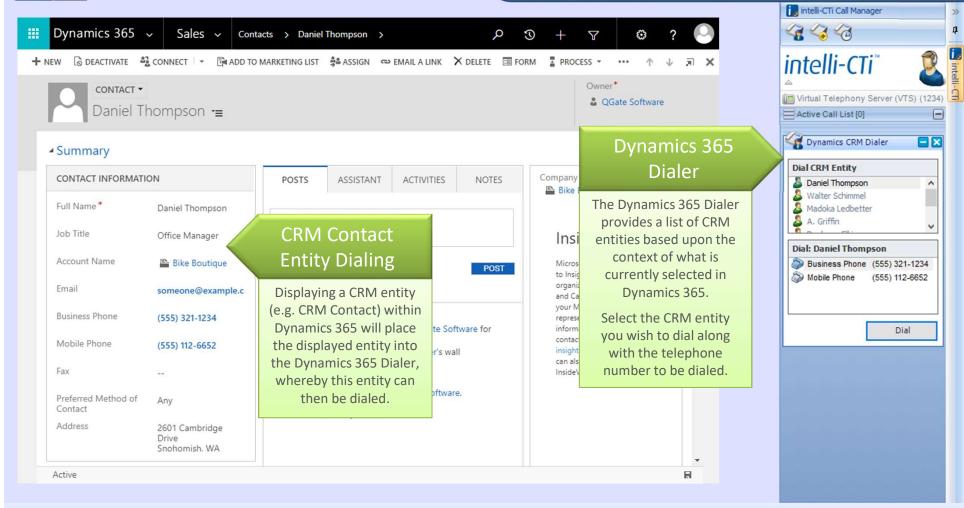
intelli-CTi Preview (Outbound) Dialing (e.g. Dialing a CRM Contact)

- Select the CRM entity you wish to dial from the list within Dynamics 365 presents them in the dialer
- Easily click-to-dial the selected CRM entity and their available telephone numbers
- This light touch approach ensures ease of dialing from anywhere within Dynamics 365



Preview Dialing from CRM (Entity Detail Dialing)





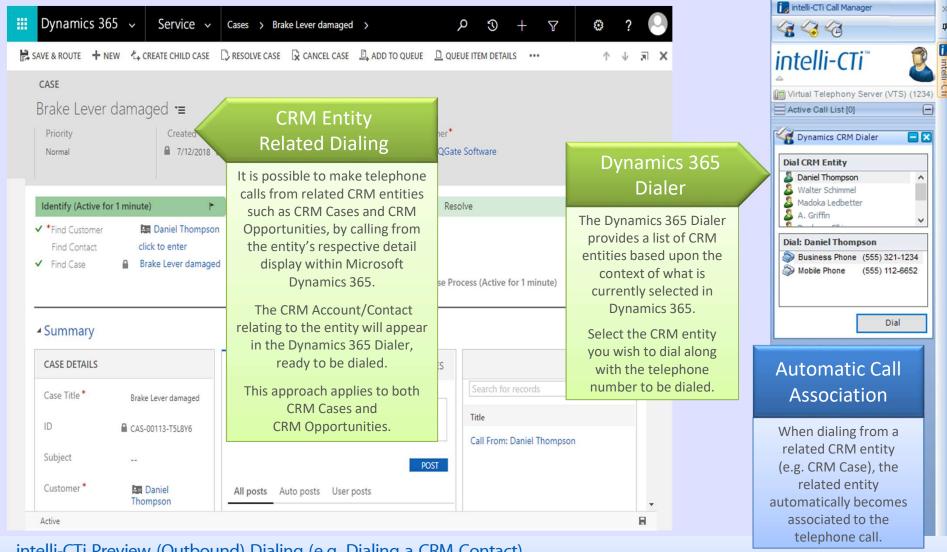
intelli-CTi Preview (Outbound) Dialing (e.g. Dialing a CRM Contact)

- When operating from a CRM entity detail form, intelli-CTi will present that entity within in the dialer
- Easily click-to-dial the selected CRM entity and their available telephone numbers
- This light touch approach ensures ease of dialing from anywhere within Dynamics 365



Preview Dialing Related CRM Entities (e.g. Dial Contacts from a CRM Case)





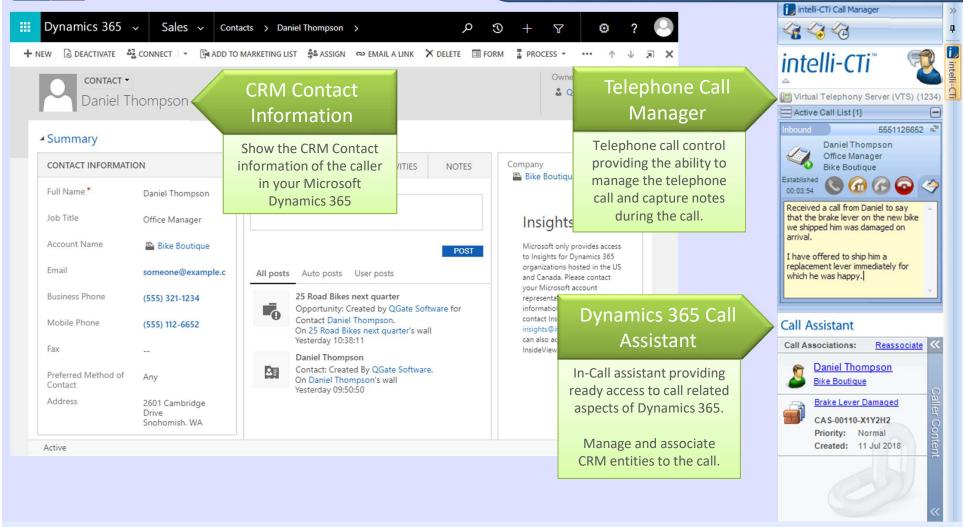
intelli-CTi Preview (Outbound) Dialing (e.g. Dialing a CRM Contact)

- Operating from related CRM entities such as Cases, intelli-CTi will ascertain the related Contact to dial
- Dialing a Contact from a related entity such as a Case will automatically associate the Case to the call
- All calls related to CRM Cases or Opportunities are automatically logged against them



In-call Contact Management





intelli-CTi In-Call Contact Management (Dynamics 365 Call Assistant)

- Complete in-call management and call handling with association to CRM through the CRM Call Assistant
- In-call notepad capability (notes captured during a telephone call automatically logged in call history)
- Unique desktop sidebar enables total freedom to access Dynamics 365 throughout the entire call



Microsoft Dynamics 365 Call Assistant



Call Assistant (initial view)

The initial view of the Call
Assistant shows the call
associations to the
current call/caller
(e.g. CRM Contact)



Caller Content

Clicking the
"Caller Content"
bar will switch
the view of the
Call Assistant
to show/access
more CRM content.

Call Assistant (Association view)

Once CRM content such as CRM Cases and/or CRM Opportunities have been associated to the call, these are then displayed in the Call Associations Section.



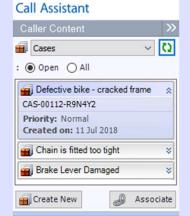
Call Assistant



Call Assistant "Activity View"

view within the Call
Assistant provides a list
of open Activities for the
related caller.
Each activity can be
selected and shown in
Dynamics 365

Selecting the Activity



Associate

Call Assistant

Create New

The Call Assistant provides access to additional CRM information such as CRM Cases and Opportunities. Content can be selected, created and associated to the current call.

Call Assistant

"Caller Content"

intelli-CTi – Microsoft Dynamics 365 Call Assistant

- Unique CRM call assistance capability to assist Dynamics 365 throughout the life of a telephone call
- Manage and administer all call related CRM entities from a single consistent control point
- Bring together all call related elements of CRM into one concise management summary



Resolve

Cancel

Manage

before automatically

included within CRM

Activity/History

If a telephone call was related to a CRM entity (such as a CRM Case), this is featured in the telephone call Wrap-up

intelli-CTi Post-Call Wrap-up Capability

On the completion of each telephone call intelli-CTi provides a post-call wrap-up capability

Brake Lever damaged

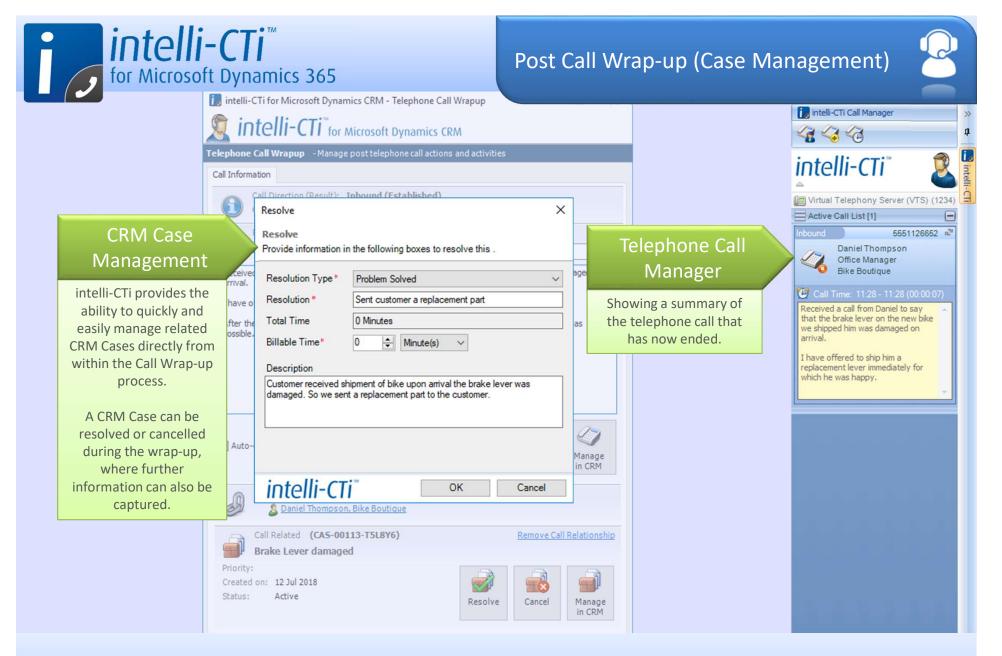
Priority:

Status:

Created on: 12 Jul 2018

Active

- Summarizing the telephone call and capturing the in-call notes this feature enables further call options
- Provides the ability to further manage CRM activities, related Cases and/or Opportunities



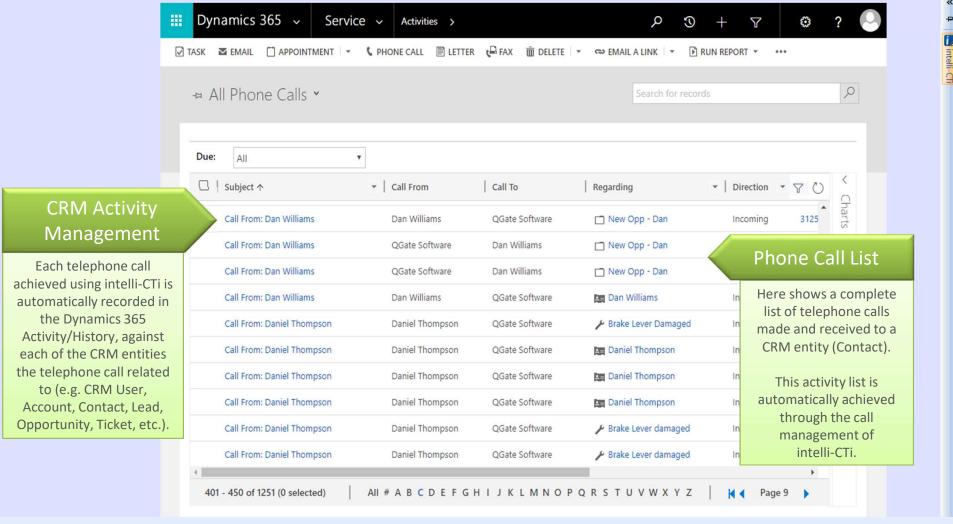
intelli-CTi Post-Call Wrap-up Capability (Case Management)

- The intelli-CTi call wrap-up capability provides the ability to directly manage CRM Cases
- Resolve the CRM Case directly from within the call wrap-up



Microsoft Dynamics 365 Call Activity Management





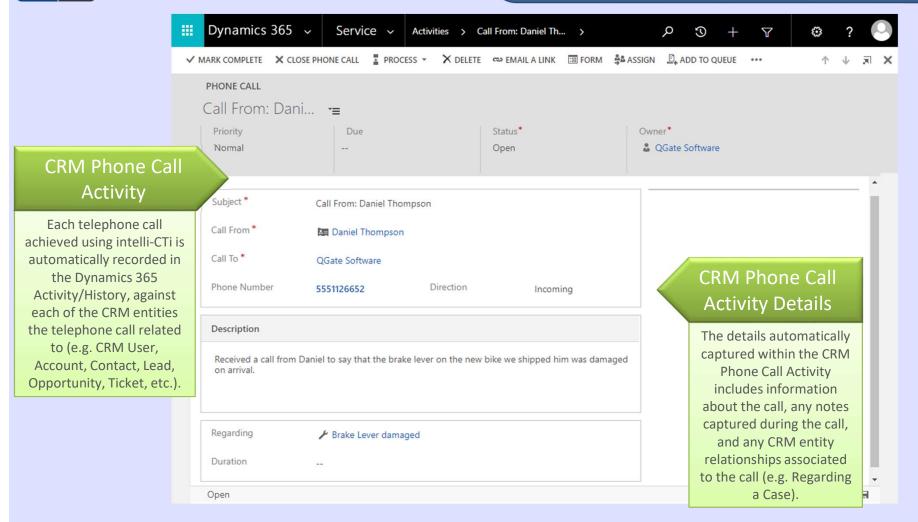
intelli-CTi Telephone Call Activity Management in Microsoft Dynamics 365

- Automatically capture every telephone call as a single CRM Activity/History item within Dynamics 365
- Automatically relate the CRM activity to all CRM entities related to the telephone call
- Automatically decorate the CRM activity with call information such as notes, regarding and call direction



Microsoft Dynamics 365 Call Activity Management





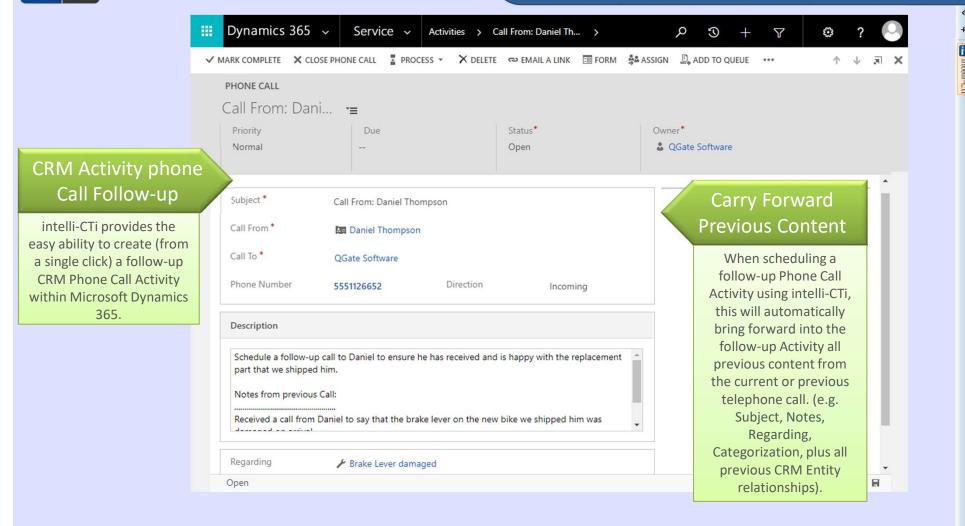
intelli-CTi Telephone Call Activity Management in Microsoft Dynamics 365

- intelli-CTi CRM Call Activity/History provides a complete chronological story of CRM interaction
- intelli-CTi's automatic capture of CRM Call Activity/History ensures CRM contact management best practises and harnesses the inherent activity management process flow of Microsoft Dynamics 365



Microsoft Dynamics 365 Call Activity "Follow-up"





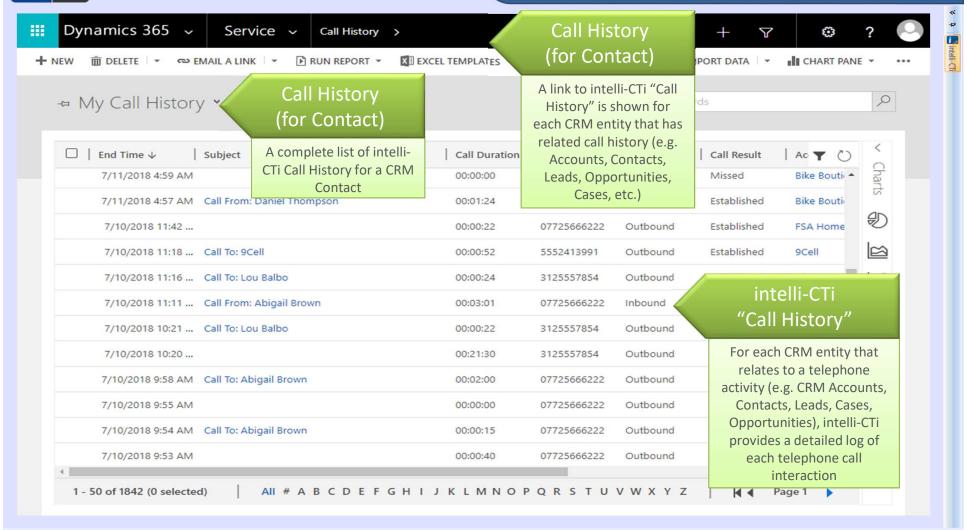
intelli-CTi Telephone Call Activity Management in Microsoft Dynamics 365

- intelli-CTi CRM Call Activity/History management provides ease of call follow-ups
- Easily schedule follow-up telephone call activities where all information is automatically carried forward
- Telephone calls made from CRM Activity automatically become associated to the related entities



intelli-CTi Call History Tracking (with Microsoft Dynamics 365)





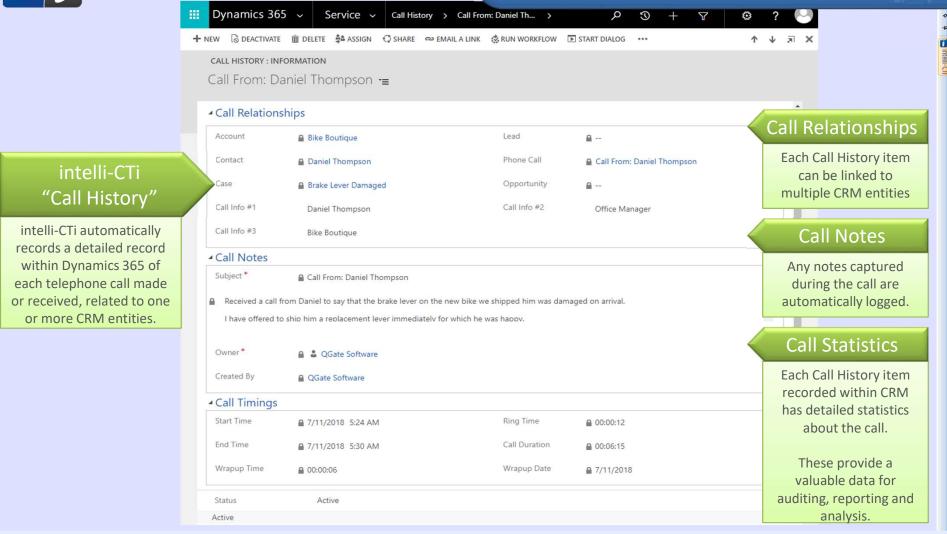
intelli-CTi Call History Tracking

- intelli-CTi Call History is an concise automated log of all telephone calls held within Dynamics 365
- Detailed statistical information about every telephone call both inbound and outbound
- Containing relationships to all related CRM entities for complete auditing, reporting and analysis



intelli-CTi Call History Tracking (with Microsoft Dynamics 365)





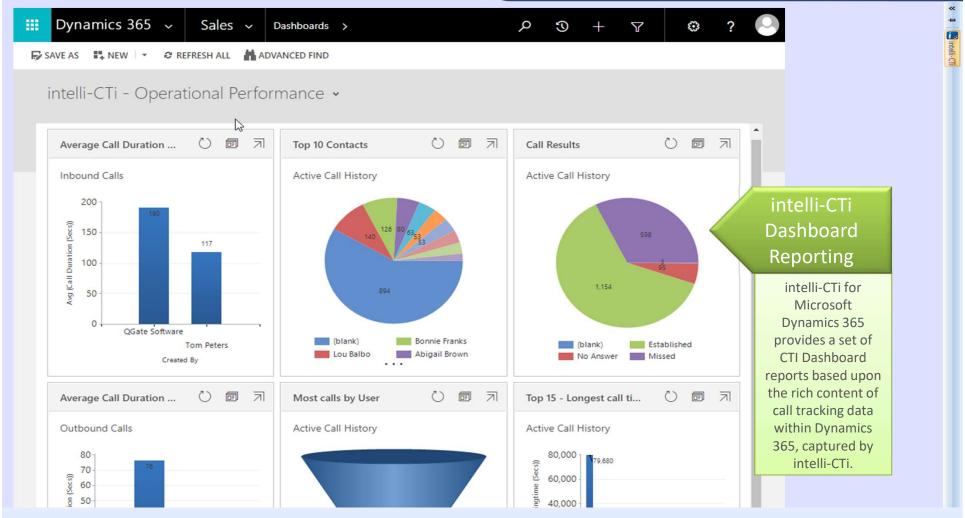
intelli-CTi Call History Tracking – History Item

- CRM Relationships: relating to the call such as Accounts, Contacts, Users, Cases and Opportunities
- Call Notes: the subject of the call and any notes captured during the call
- Call Statistics: include the timings of the call, call duration, call direction and call result



Microsoft Dynamics 365 CTi Dashboards





intelli-CTi Microsoft Dynamics 365 CTi Dashboards

- intelli-CTi provides a set of CTI Dashboard reports for analysis of your intelli-CTi Call History
- ❖ Based upon the statistical information contained within the intelli-CTi Call History
- Extendable to provide more custom reporting



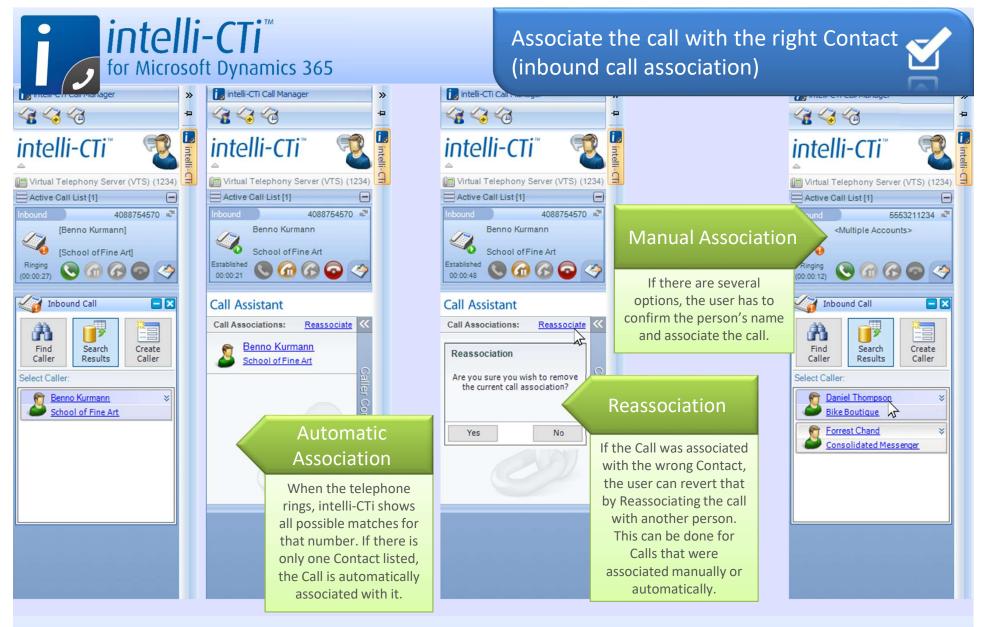
Microsoft Dynamics 365 Entity Relationship Management





intelli-CTi Microsoft Dynamics 365 Entity Relationship Management

- intelli-CTi provides an important ability to relate telephone calls to as many CRM entities as possible
- By relating a telephone call to a collection of CRM entities enables that entity to track its related calls
- Any given telephone call be seen by the entities it relates to and/or the calls relating to an entity (360°)



Always associate the Call with the right person

- Simplify the call association by automating it when there is only one possibility
- Prompt users to confirm who is calling when there are several possible matches and Associate with one click
- Give users the possibility to Reassociate, fostering data accuracy without disrupting the ongoing conversation

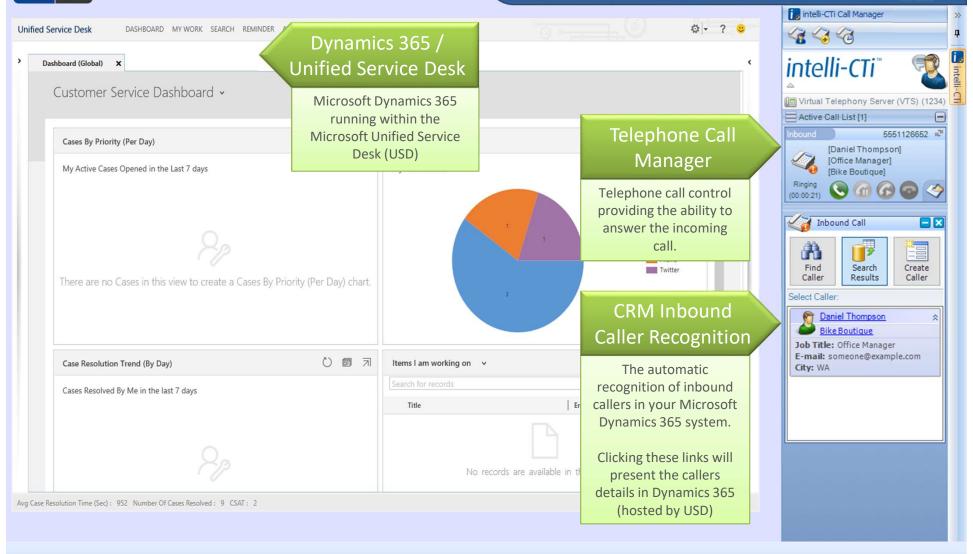


intelli-CTi for Microsoft Dynamics 365 With Microsoft Unified Service Desk



Microsoft Dynamics 365 Unified Service Desk Integration





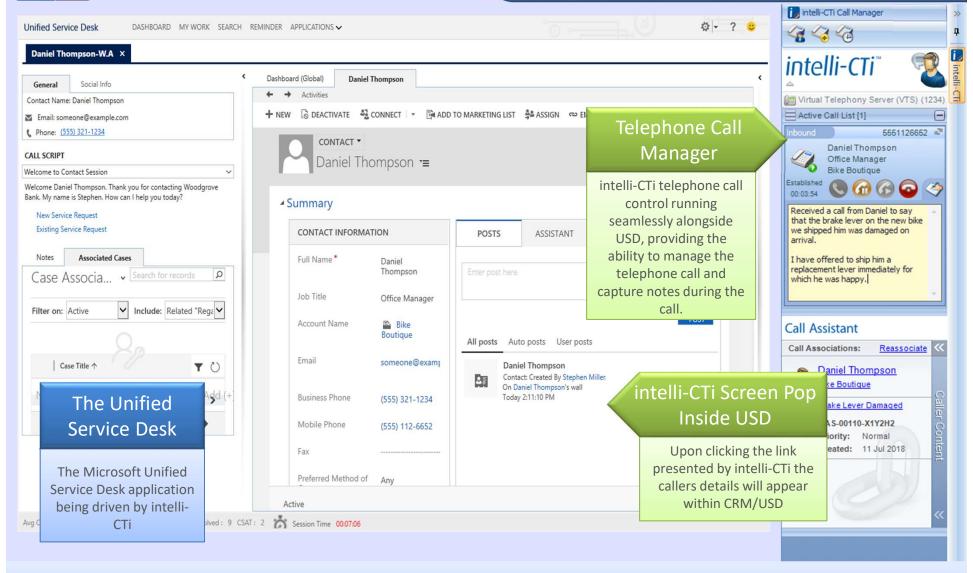
intelli-CTi Integration with Microsoft Unified Service Desk (USD) – Inbound Calls

- Receiving an inbound telephone call together with details of the caller while using USD
- Selection of the caller automatically notifies Unified Service Desk with the caller's details



Microsoft Dynamics 365 Unified Service Desk Integration





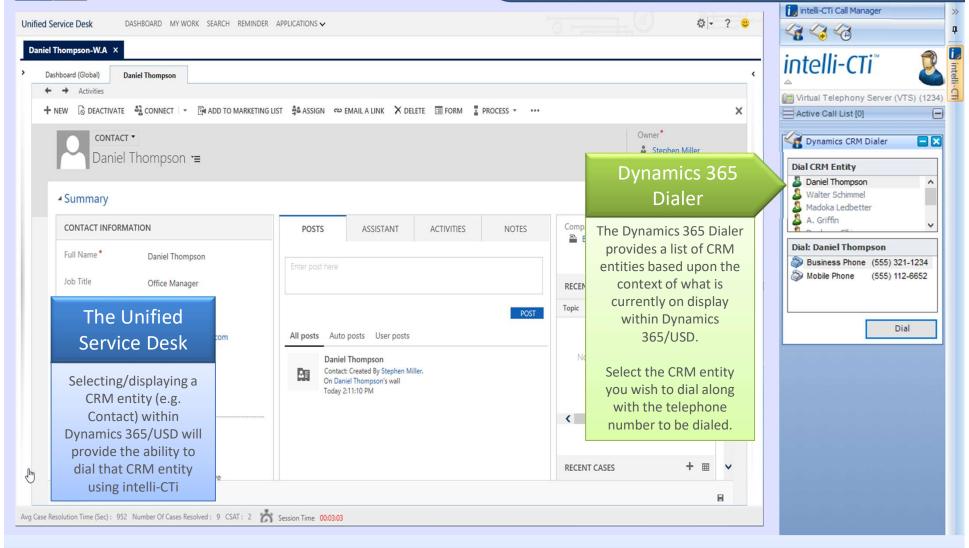
intelli-CTi Integration with Microsoft Unified Service Desk (USD) -Call Management

Manage telephone call and capture notes during a telephone call, seamlessly alongside USD



Microsoft Dynamics 365 Unified Service Desk Integration





intelli-CTi Integration with Microsoft Unified Service Desk (USD) - Contact Dialing

- On opening a CRM entity detail form, intelli-CTi will present that entity within in the dialer
- Easily click-to-dial the selected CRM entity and their available telephone numbers





intelli-CTi[™] for Microsoft Dynamics 365